

## VSE's 30th Anniversary Sponsorship Levels

Platinum Level Benefits - €10000	
Visibility before the Conference	<ul> <li>Marketing exposure via one specific partner press release introducing all sponsors prior to the event.</li> <li>Social media exposure across all relevant social media channels - Twitter, LinkedIn, Instagram, and Facebook - with a frequency appropriate to the event and level of sponsorship.</li> <li>Corporate branding on the conference website footer, visible on all pages. In addition, a company summary will be incorporated into a dedicated sponsors' page.</li> <li>Sponsor's logo to be included in selected print advertising.</li> </ul>
Visibility at the Conference	• Corporate branding throughout the event in dedicated areas in the venue, including main conference hall, main networking area
Privileges at the Gala Dinner	<ul> <li>Reserved VIP table at the Gala Dinner</li> <li>Announcement of the Sponsor by the MC and an opportunity of a speech</li> </ul>
Gold Level Benefits - €5000	
Visibility before the Conference	<ul> <li>Corporate branding on the conference website - sponsor's page.</li> <li>Sponsor's logo to be included in the printed conference programme</li> <li>Social media announcement across all relevant social media channels</li> <li>Twitter, LinkedIn, Instagram, and Facebook - with a frequency appropriate to the event and level of sponsorship.</li> </ul>
Visibility at the Conference	Corporate branding in the networking area of the conference venue
Privileges at the Gala Dinner	Announcement of the Sponsor by the MC at the gala dinner
Silver Level Benefits - €1000	
Visibility before the Conference	<ul> <li>Corporate branding on the conference website - sponsor's page.</li> <li>Sponsor's logo to be included in the printed conference programme</li> </ul>
Privileges at the Gala Dinner	• 2 tickets to the gala dinner