

## **PRESS RELEASE**

## Making Victims' Rights a Reality campaign Kicks Off on 11 February, 2019

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Victim Support Europe runs a 10-day social media campaign in recognition of #EuropeanDayForVictimsofCrime with the overall aim to make victims' rights a reality on practice.

The #MakingVictimsRightsaReality campaign begins on February 11 and will run through February 22: European day of Victims of Crime.

The campaign seeks to mobilize civil society, activists and authorities to improve the access to victim support services in member states and to encourage victims to reach out the support services.

Each of the 10 days of the campaign will cover a specific victims' right to illustrate the law and how it works in practice with different types of victims in society.

Victim Support Europe is inviting fellow civil society organisations to support and provide contribution from their own perspective to raise awareness on victims' rights and to draw the current overall picture of what's going on with victim's rights in the EU and beyond: where authorities fail to help, where things go well and what needs to be improved.

If you are interested in participating in the # MakingVictimsRightsaReality campaign, you are invited to access the campaign's toolkit. Participants are

encouraged to read campaign's stories and to share their own victims' rights experiences using the hashtag: #MakingVictimsRightsaReality.

## How to get involved?

- Spread the word: share our campaign messages on your social media channels!
- Share your story with us on our social media channels!
- Start a conversation: comment and question!

## **Useful links**

- Campaign's logo and Campaign's banner (jpg): https://victimsupport.eu/news/press-releasemaking-victims-rights-a-reality-campaign-kicks-off-on-11-february-2019/
- Directive establishing Minimum Standards on the Rights, Support and Protection of Victims of Crime:

https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1421925131614&uri=CELEX:32012L0029

 Campaign's video trailer: https://www.youtube.com/watch?v=hcZ5CTtg4jY&feature=youtu.be