

Strategic Victims' Rights Advocacy in 2025 - The Year of Victim Support – July 12th, 2024

Poll Questions for Audience

1. Title Selection for the Initiative:

- What campaign title do you prefer for this year-long initiative?
 - a) The Year of Victim Support
 - b) The Year of Victims' Rights
 - c) Provide your own variant: [Text Box]

2. Mapping Campaign Messaging and target audiences:

- Which messages should we focus on in our campaign narrative?
(order the items from most to least important or preferred)
 1. Mainstreaming the societal necessity of establishing and advancing all-crime (generic) support services.
 2. Advancing understanding and action towards recognizing the universality of victims' rights, acknowledging victim support as an essential component of health and justice, and fostering the activism associated with these efforts.
 3. Increasing awareness of the existence of support services or increasing availability of support services.
 4. Ensuring victims are included and at the center of the EU response to crime, security, and justice, and reflected across all EU policies including mental health, education, economy, digitalization, and global affairs.
 5. Ensuring victims are effectively and adequately supported, by requiring Member States to establish national frameworks for comprehensive support and safe justice systems;
 6. Introducing robust legislation and policies for all victims of crime at the EU level and ensuring they are fully implemented by Member States.
 7. Foreseeing sufficient and consistent (not project-based) budget for efforts that affect all victims of crime.
 8. Building trust in victim support organizations by communicating the notions of quality standards and collaboration.
 9. Given that young people face particular challenges in exercising their rights, while often being at the forefront of rights activism, mainstreaming youth engagement as a key component of the initiative.
 10. Other: [Text Box]
- **What target audience would you focus on in your national context for this year-long campaign? (you can choose several options)**
 1. Politicians (who are elected) and Policymakers (who are appointed)
 2. Victim support practitioners and related practitioners

3. Public

3. Mapping campaign milestone mechanisms:

- Which of the following milestone events will you be interested in joining (either online or physically)?
 - 22 February Symposium in Brussels (We will celebrate the 35th anniversary of the European Day for Victims of Crime will take place on February 21, 2025 at the Press Club Brussels).
 - The VSE Annual Conference 2025 in Portugal (22-23 May 2025; we will celebrate the 35th anniversary of APAV and VSE).
 - The 40th Anniversary of the UN's Declaration of Basic Principles of Justice for Victims of Crime and Abuse of Power (The culmination of this year-long campaign initiative will take place in November 2025 with a special event dedicated to unveiling strategies and ideas for shaping the future of victims' rights, coinciding with).

4. Mapping Campaign Activations:

Which of the following campaign activations will you definitely join by committing yourself to translating the campaign toolkits and disseminating the campaign materials in your national context?

(Order the items from most to least important or preferred)

- Monthly Thematic Spotlights within the framework of an online campaign (e.g., January: The right to information, February: The right to support)
- Parliamentarians On Board (Newly elected MEPs' and politicians' participation in various campaign events. In this milestone year, newly elected parliamentarians will follow up on the pledges made for EU elections 2024)
- Victims' Voices (A curated collection of stories, videos, and other media commemorating victims' rights throughout the year, highlighting existing gaps and solutions – optionally: based on the BENEVICT report)
- Victims' Rights 40 Countdown (information and inspiration online action month leading up to the final event in November 2025)
- Victim Support Achievements Award (to be conducted at the VSE Annual Conference 2025)

5. Mapping Victims' Rights National Events:

- Which Victims' Rights national events are you planning to hold that can be included and mapped under this campaign? (Select all that apply)
 - 22 February: EU Day for Victims of Crime organised by you and held in your country
 - Special national advocacy events organised by you
 - Celebration of support services (linked to the anniversaries of your organisation that falls in 2025)
 - Other: [Text Box]

6. Input on Campaign Strategies:

- Do you have any suggestions for additional campaign activations or strategies that should be included in the 2025 initiative?

7. Focus on Future Challenges:

- What future challenges in victims' rights do you believe the initiative should focus on over the next decade?

8. Engagement with Young People:

- How can we best engage young people in advocating for victims' rights?
 - Social media campaigns (Collaborate with influencers and content creators who resonate with young audiences).
 - Youth-led initiatives and events:
 - Partner with youth-focused organizations and movements to amplify the message.
 - Leverage existing networks and resources to reach a wider audience.
 - Creative Arts and Media Projects (Encourage young people to express their support through art, music, film, and other creative outlets; host competitions and exhibitions to showcase their work and spread awareness).
 - Other: [Text Box]