



**Making every child matter ... everywhere**



**Child Exploitation and Online Protection Centre**



**CEOP**



**Child Exploitation and Online Protection Centre**  
33 Vauxhall Bridge Road  
London SW1V 2WG

General enquiries: 0870 000 3344  
Media enquiries: 0870 000 3434  
[www.ceop.gov.uk](http://www.ceop.gov.uk)

# Contents



<b>A new beginning</b>	4
<b>Taking our aim</b>	5
<b>Having all our faculties</b>	6
<b>Working in partnership</b>	8
<b>Governance</b>	10



## A new beginning

Child sexual abuse is one of the most horrific crimes, if not the worst. It attacks the most vulnerable people in our society, affects victims for life and rips away significant chunks from their most informative years.

Yet for many it is a crime that stays hidden away. Indeed the human mind often finds it difficult to cope with the issue and minimises the emotional impact so that people find it easier to manage the consequences.

But we ignore this threat at our peril. That is not saying we fully expose this often hidden world for all to see but instead take a very measured, intelligence driven approach that tracks the perpetrators, supports the victims and minimises the risk to the wider majority.

The creation of the Child Exploitation and Online Protection (CEOP) Centre encapsulates that approach. We are saying enough is enough and from the start realise that law enforcement cannot and must not work alone.

Partnership is fundamental to our approach. For the first time in one organisation, law enforcement officers sit alongside specialists from children's charities, education, government, business partners and other interested groups.

What we are delivering is unique in the UK. A totally holistic approach that will protect, enforce and educate and that through national and international channels will work to

deliver one key clear message - safety first.

If you are a child or young person using the internet then you have a right to feel secure. Certain necessary steps will safeguard your online experience and we will deliver those measures. If you are a parent then you similarly need to feel secure in the knowledge that your family can use the internet in a safe manner. It is these people we are looking to reach.

At the same time we are about signposting victims of child sexual abuse to sources of help, advice and support and looking to understand more fully the manner in which the abuse occurred in order to enhance our knowledge and response.

And of course we are tracking the perpetrators - online or in the more usual offline environments. Our message is this: if you are an offender then get help because you will be caught at some stage. With new powers, new approaches and joined up responses we will maximise our impact in this crime area.

So let's be clear. Child sexual abuse is a crime that affects so many. We have provided the focus here in the UK for tackling this horrendous threat and our task now is to stay that vital one step ahead of the offender. We will work to do that in any way and all ways possible.

Jim Gamble  
*Chief Executive, Child Exploitation and Online Protection Centre*

## Taking our aim

The Child Exploitation and Online Protection (CEOP) Centre will play a decisive role in partnership with the Department for Education and Skills (DfES), police forces, offender managers, children's services and other stakeholders in protecting children, young people, families and society from paedophiles and sex offenders; in particular those who use the internet and other new technologies in the sexual exploitation of children.

We will achieve this by delivering to five key objectives:

- To **identify**, locate and protect, children and young people from sexual exploitation and online abuse - both in the UK and globally;
- To **engage** and empower children, young people, parents and the community through information and education;
- To **protect** children and young people through the provision of specialist information and support to professionals, families, industry and the community;
- To **enforce** the law by bringing offenders to justice and acting to disrupt and deter future offending; and
- To **enhance** existing responses to the sexual exploitation and online abuse of children and young people by developing a safer by design online environment and refining the management of offenders.



# Having all our faculties

## The intelligence faculty

This faculty is our knowledge hub and key to the success of the CEOP Centre. The main function is to receive, assess and disseminate intelligence coming into the UK on online and offline offenders, including paedophiles and other serious sex offenders. This knowledge then forms the backbone of all work within the CEOP Centre as well as being shared with national and international partners to enhance investigations and prosecutions. **Information and intelligence** is gathered and used throughout the organisation - for example, in investigations or used in developing education programmes and public awareness campaigns.

All **reports** of online and offline child sexual abuse from the website [www.ceop.gov.uk](http://www.ceop.gov.uk) will be collated and analysed here. The 24/7 promise - that a report will be processed at any time of the day - will ensure that law enforcement can take positive action in a timely fashion.

This faculty also reaches out to key partners, especially in government and business, to share knowledge and intelligence in a way that will help **safeguard future technological advances**.

## The harm reduction faculty

The work within the harm reduction faculty centres around the prevention and reduction of the sexual abuse of children. **Public awareness campaigns** and **educational programmes** are developed to engage and empower children so they can stay safe from sexual abuse in either the real world or the virtual world.

Crime reduction work also includes the area of **victim identification** whereby specialists seek to proactively identify and locate children who are being sexually exploited - in the UK and globally - and, where appropriate, to signpost them to sources of help and support. In addition, **specialist training services** are provided to help personnel in law enforcement, education, prisons, probationary services and child protection agencies to better understand this crime.

The international team overseas and drives forward the CEOP Centre's international strategy. This ensures that the organisation's international effort is concentrated where it is most needed and where it can be most effective. This includes representing CEOP on the **Virtual Global Taskforce** - an international alliance of law enforcement agencies working together to fight paedophiles online.

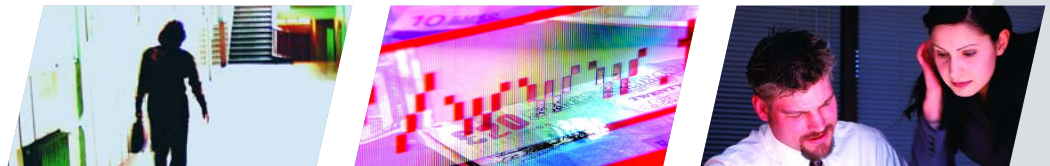
## The operations faculty

The operations faculty seeks to tackle both the abuser and those who exploit and abuse children for financial gain. Working closely with police forces in the UK and internationally, CEOP Centre investigators can run single or joint **investigation teams** or act as advisors to law enforcement officers in another country when investigating child sex offenders and **suspects who travel** abroad to abuse children.

Whilst a number of operations target the offender, the **financial investigations** team uses powers under the Proceeds of Crime Act (2002) to permanently seize the assets of those criminals who have made money from creating and distributing images of child abuse.

## In support

The three faculties are supported by teams covering **governance, communications, partnerships** and **corporate services**.



# Working in partnership

## Reaching out

The CEOP Centre works from the premise that child sexual abuse affects everyone at both local and global levels and similarly understands that law enforcement cannot and must not work in isolation.

A fundamental ethos of the CEOP Centre is that child protection is everyone's business and that this manifests itself through real, practical partnerships. It is our unique partnership approach that will make the organisation truly effective in tackling this crime.

## Why partnership?

The best way to protect children is to provide a totally inclusive approach - one that draws on the skills, resources, networks, people and knowledge of partner organisations. To maximise this approach we are now working with partners on three key levels:

- **Embedded partnership** - which includes embedding a resource (e.g. equipment) or personnel into the CEOP Centre;
- **Accredited partnership** - relates to a partner that has particular skills, abilities, knowledge and professional credibility that qualifies them to advise and assist the CEOP Centre when required; and
- **Associated partnership** - recognises that by association with the partner there is likely to be mutual benefits (e.g. academic research which benefits both the author and the CEOP Centre) but ultimately contribute to the success of the CEOP Centre.

All partnerships are evaluated against a set criteria of ethical standards with agreements being set for a specified and mutually beneficial period of time.



## Being a part of it

Being in partnership with the CEOP Centre can also bring a number of benefits to external organisations including:

- Showing a real commitment to the welfare of children - especially those who use their services online;
- Using the partnership as a fundamental part of their corporate social responsibility programme or policy; and
- Giving a voice to their professional and moral conscience.

Organisations who are interested in forming a partnership with the CEOP Centre can find more information at [www.ceop.gov.uk](http://www.ceop.gov.uk).



## Governance



The CEOP Centre is affiliated to the Serious Organised Crime Agency (SOCA). This means that the CEOP Centre is subject to scrutiny by the SOCA Board and accounts to SOCA for public expenditure purposes. However, as an affiliate, the CEOP Centre has full operational independence, and therefore its own brand and identity.







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